



MANITO LIFE CENTER

2160 North Cedar Crest Blvd • Allentown, PA 18104

Phone: (610) 433-3707 • <http://www.manitocenters.com>

February 6 2017

Dear Friends,

I am writing to invite you to join us as a sponsor for Gallop for the Gold 2017, a gala benefit for Manito Life Center. This year's event will be held at Folino Estate on Thursday, May 18th 2017 in Kutztown, PA. The event will include delicious food, wine, entertainment and unique auction items as guests come together to benefit individuals in the community who are in need.

Manito Equestrian Center is the home of Manito Life Center in Allentown, PA. Manito Life Center is dedicated to providing equine assisted therapies to individuals with special needs, including physical and cognitive challenges, mental and emotional trauma, and at-risk youth throughout the Lehigh Valley. It is our mission to improve the lives of these individuals and empower them through the special bond that their horse partner provides. Manito Life Center is a nonprofit 501(c)(3) that was established in 2002, by its founder, Lisa Schadt, R.N. During 2016, Manito Life Center experienced continued growth by expanding available services to include equine assisted psychotherapy, equine assisted learning, and therapeutic riding. Funds raised at this event will go directly toward defraying the cost of equine assisted activities in order to make therapies accessible to all, without creating financial hardship.

Please consider lending your tax deductible support in any or all of the following ways:

- Sponsors who wish to attend the event as a Gold Medal Sponsor (\$1,500 or more) will receive admission for ten, VIP seating, special recognition on all promotional materials, and a listing on our website and social media. Gold Medal Sponsors will also be invited to a Fall VIP Tour of Manito, with an opportunity to meet a therapy horse and some of our exceptional riders.
- Sponsors who wish to contribute an item or items for our live and silent auctions will be acknowledged in item description at the event and listed on our website and social media.
- Sponsors may choose to make a straight financial contribution towards the \$50,000 goal for our event.
- Sponsors may show their support by promoting the event and selling tickets.

With your generous support, we can continue to improve and expand the services that Manito Life Center offers to its exceptional riders. On behalf of the special needs community we stand ready to serve and we thank you for your consideration.

Sincerely,

Jennifer Lomastro-Metzger, BS, TRI, ESMHL
Program Director and Head Instructor
Manito Equestrian Center and Manito Life Center